

WEBINARS

Generate actionable leads and strengthen your company brand when you sponsor an education Science Webinar

A Science Webinar aligns your brand with the topic of your choice to showcase your market leadership while also delivering valuable leads. When you collaborate with Science to sponsor a webinar, you'll identify the topic and help mold the scope of the discussion for the scientific community.

Our expert team will handle set-up logistics, speaker invitations and presentation coordination, as well as pre- and post-event marketing. You will have 24/7 access to the registration atabase that is updated every time someone registers or views the event so you can start lead nurturing immediately following the webinar.

Visit webinars.sciencemag.org to see current and archived webinar presentations.



Viewership (2020)*	Viewership (All Time)*
Average registration - 2,294	Average registration - 1,679
Highest registration - 7,351	Highest registration - 7,351
Average live attendees - 1,060	Average live attendees - 535
Highest live attendees - 4,498	Highest live attendees - 4,498

EXTRAS

- **Translation** — Available in a select languages for regional targeting.
- **Live Poll** — poll attendees directly during your webinar.
- **Post Marketing** — push the on-demand version of your webinar via online banners or third-party e-mails.

*WorkCast Reporting, September 2020

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