

# WEBINARS

**Generate actionable leads and strengthen your company brand when you sponsor an education Science Webinar**

A Science Webinar aligns your brand with the topic of your choice to showcase your market leadership while also delivering valuable leads. When you collaborate with Science to sponsor a webinar, you'll identify the topic and help mold the scope of the discussion for the scientific community.

Our expert team will handle set-up logistics, speaker invitations and presentation coordination, as well as pre- and post-event marketing. You will have 24/7 access to the registration atabase that is updated every time someone registers or views the event so you can start lead nurturing immediately following the webinar.

Visit [webinars.sciencemag.org](http://webinars.sciencemag.org) to see current and archived webinar presentations.



Viewership (2020)*	Viewership (All Time)*
Average registration - 2,294	Average registration - 1,679
Highest registration - 7,351	Highest registration - 7,351
Average live attendees - 1,060	Average live attendees - 535
Highest live attendees - 4,498	Highest live attendees - 4,498

## EXTRAS

- **Translation** — Available in a select languages for regional targeting.
- **Live Poll** — poll attendees directly during your webinar.
- **Post Marketing** — push the on-demand version of your webinar via online banners or third-party e-mails.

\*WorkCast Reporting, September 2020

Science | AAAS

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