

SCIENCE FOCUS NEWSLETTER

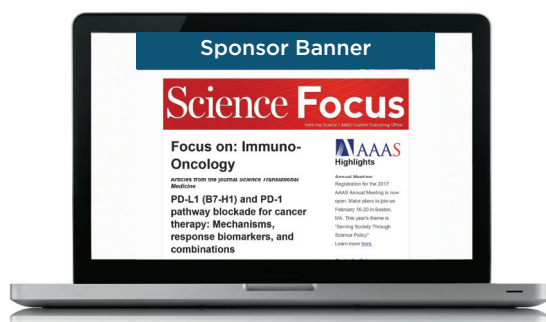
Support your topic and focus your message to a receptive **Science** audience.

As a sponsor of a *Science* Focus custom newsletter your company can reach life scientists working in those fields important to you.

Your company's message is packaged with *Science*/AAAS articles around a specific scientific field of study. Whether your product involves neuroscience, mass spectrometry, or any other scientific specialty, the *Science* Focus newsletter puts your name out in front, associated with the most up-to-date scientific and science policy content. Take advantage of this opportunity to showcase your technology and call your representative today!

SPONSORSHIP INCLUDES:

- Prominent sponsor banner at the top of the newsletter
- Premium, highly visible placement for your message
- Direct link to your product site.



*Salesforce Marketing Cloud Reporting 2020

18.34%

Average Open Rate

4.36%

Average Click-to-Open Rate
Sponsor Content Only

8.60%

Average Click-to-Open Rate

Sponsor Banner 468x60 pixels

Science Focus
From the *Science* / AAAS Custom Publishing Office

Focus on: Immuno-Oncology

Articles from the journal *Science Translational Medicine*

PD-L1 (B7-H1) and PD-1 pathway blockade for cancer therapy: Mechanisms, response biomarkers, and combinations

Abstract : PD-L1 and PD-1 (PD) pathway blockade is a highly promising therapy and has elicited durable antitumor responses and long-term remissions in a subset of patients with a broad spectrum of cancers. How to improve, widen, and predict the clinical response to anti-PD therapy is a central theme in the field of cancer immunology and immunotherapy. Oncologic, cell landscape, and microbiota. We further clarify the mechanisms of action of these markers and their roles in shaping, being shaped, and/or predicting therapeutic responses. We also discuss a variety of combinations with PD pathway blockade and their scientific rationales for cancer treatment. [Full text...](#)

AAAS Highlights

Annual Meeting:
Registration for the 2017 AAAS Annual Meeting is now open. Make plans to join us February 16-20 in Boston, MA. This year's theme is "Serving Society Through Science Policy". Learn more [here](#).

Center for Science Diplomacy: The recent issue of *Science & Diplomacy* covers academic freedom, Japan's role in the Arctic, what the U.S. Forest Service is doing in Central Asia, and more. Read it [here](#).
science into classrooms, to better equip seminary students to enhance the role of science in their future congregations. Learn more [here](#).

Supported by:

EsSEN BioScience

Founded in Ann Arbor, Michigan, in early 90's, EsSEN BioScience specializes in developing and manufacturing instruments, software, reagents, and consumables for real-time live-cell imaging and data analysis.

The IncuCyte® Live-Cell Analysis System enables real-time, automated, and direct measurements of the dynamic interactions between immune and cancer cells. The system fits seamlessly in to existing research workflows. Non-invasive measurements mean that cells or supernatants can be used for downstream assays or further complementary analyses (e.g., flow cytometry, biochemical analysis).

Company Name

Company Description
(100-200 words)

Science | AAAS

advertising.sciencemag.org

AMERICAS

+1 202 326-6209 | science_advertising@aaas.org

JAPAN

+81 (0)3-6459-4174 | science_advertising@aaas.org

GREATER CHINA, SOUTH KOREA, SINGAPORE,
THAILAND

+86 10 6871-1722 | science_advertising@aaas.org

EUROPE, INDIA, AUSTRALIA,
NEW ZEALAND, REST OF WORLD

+41 43 243-1358 | science_advertising@aaas.org