

PRODUCT & TECHNOLOGY NEWSLETTER

Reach leaders in the life sciences by partnering your message with our own science content.

SPONSORSHIP INCLUDES:

- Prominent sponsor banner at the top of the newsletter
- Premium, highly visible placement for your product press release
- Optional link to your videos on video portal
- Direct link to your web site or product page
- Newsletter sends to 150,000 contacts.

SPONSOR PLACEMENTS:

- Sponsor banner: 468x60 pixels
- Company name
- Product description (100-200 words)
- Contact information/URL
- Image/logo: 250x125 pixels

2021 TECHNOLOGY FEATURES:

Select from these relevant themes for your audience

- **COVID** - January 22, 2021
- **Cancer** - March 26, 2021
- **Microscopy** - April 23, 2021
- **Genetics** - September 24, 2021

[Click here for Sample Newsletter \(PDF\)](#)

11.19%

Average Open Rate

13.95%

Average Click-to-Open Rate

10.76%

Average Click-to-Open Rate

Sponsor Content Only



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