**ABOUT OUR ONLINE READERS**

**JOB BOARD**
370,099
Registered users of the job board

**DAILY EMAILS**
43,000
Job alert emails sent each day

**SITE TRAFFIC**
- **PAGE VIEWS**
  1M
  1,224,164
- **VISITS**
  622K
  622,841
- **UNIQUE VISITORS**
  473K
  473,652

**HIGHEST DEGREE**
- 73% Doctorate
- 18% Master's
- 8% Bachelor's
- 1% Other

**WORK SECTOR**
- 51% College/University
- 19% Industry
- 9% Government
- 10% Healthcare
- 5% Nonprofit
- 5% Other

**TOP 10 COUNTRIES**
1. United States
2. United Kingdom
3. China
4. India
5. Canada
6. Australia
7. Germany
8. Japan
9. Phillipines
10. France

**GEOGRAPHIC REGIONS**
- 52% North America
- 16% Europe
- 28% Asia
- 4% Canada

*Sources: June 2018 BPA and Publisher’s own data*