Science is both a leading scientific print journal and a high-traffic, award-winning website. Your recruitment advertising belongs in this widely read, enormously respected journal. The numbers speak for themselves.

- **400,000** print readers each week
- **129,562** qualified weekly circulation
- 80% of readers surveyed said they read *Science* more often than any other journal***
- 79% of readers read 3 to 4 issues of *Science* per month***

### Professional Segment Breakdown**

- College/University – 61%
- Industry – 11%
- Government – 6%
- Healthcare – 5%
- Nonprofit – 5%
- Other – 12%

### Global Readership**

- North America – 88%
- Europe – 6%
- Asia – 5%
- Rest of World – 1%

### Academic Degree Breakdown**

- Ph.D./M.D./Ph.D.-M.D. – 56%
- M.A./M.S./M.Sc. – 19%
- B.A./B.S./B.Sc. – 20%
- Other – 5%

### Readers’ Areas of Interest***

- Biology: 56%
- Molecular Biology: 48%
- Cell Biology: 44%
- Biochemistry: 42%
- Genetics: 41%
- Medicine: 36%
- Cancer Biology: 32%
- Microbiology: 31%
- Biotechnology: 31%
- Bioinformatics: 30%
- Cell Signaling: 29%
- Immunology: 28%
- Neuroscience: 28%
- Developmental Biology: 23%
- Drug Discovery: 23%
- Translational Medicine: 23%
- Stem Cell Research: 15%
- Biophysics: 13%
- Chemistry: 11%

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*The numbers are approximate and may vary slightly.*

**Professional segment breakdown is based on self-reported segment information.

***Academic degree breakdown is based on self-reported degree information.

****Readers’ areas of interest are based on self-reported interest areas.