ONLINE READERSHIP

Science’s online audience comprises AAAS members, institutional users, and individuals who register for free access to select content. Each day, via memberships and more than 3,700 organizational subscriptions, Science online serves as a resource for millions of students, educators, and researchers at universities, corporations, and government agencies around the world.

SCIENCE SITE-WIDE STATISTICS

5.5 MILLION monthly visits
3.9 MILLION monthly unique browsers

SCIENCE CAREERS TOP 10 VISITORS BY COUNTRY

1. UNITED STATES
2. UNITED KINGDOM
3. INDIA
4. CANADA
5. GERMANY
6. AUSTRALIA
7. CHINA
8. FRANCE
9. ITALY
10. SPAIN

SCIENCE CAREERS USERS’ GEOGRAPHIC BREAKDOWN

- United States – 49%
- Asia – 23%
- Europe – 20%
- Canada – 3%
- Rest of World – 5%

SCIENCE CAREERS USERS’ ORGANIZATION TYPE

- University/Academia – 49%
- Biotech/Pharmaceutical Firm – 19%
- Government – 9%
- Hospital/Health Care – 10%
- Nonprofit – 5%
- Other – 8%

SCIENCE CAREERS ONLINE

1.7 MILLION monthly page impressions on Science Careers
597,429 monthly visits to Science Careers
420,971 monthly unique browsers to Science Careers
313,704 Science Careers registered users

SCIENCE CAREERS USERS’ ACADEMIC DEGREE BREAKDOWN

- M.D./Ph.D. – 72%
- M.A./M.S./M.Sc. – 17%
- B.A./B.S./B.Sc. – 10%
- Other – 1%

* December 2015 BPA Statements ** Publisher’s Own Data *** 2016 Cell Associates Life Scientists Science Reader Survey
* Science October 2015 ABC Interactive Audit ** Google Analytics 2016