But *Science* is a big family! With our flagship journal *Science* and its online sister journals — *Science Advances, Science Immunology, Science Robotics, Science Signaling,* and *Science Translational Medicine* — our headlines encompass research advances across the biological, physical, and social sciences, plus penetrating news and analysis meant to expand knowledge of the challenges of a constantly developing world.

As publications of a non-profit association, the *Science* family of journals provides exciting opportunities for advertising delivered alongside **news making headlines** and editorial content of the highest caliber. Utilizing print and online media, *Science* reaches a diverse group of interests within the scientific community across the globe. From AAAS members to site licensees, and free registrants to life scientists, our circulation makes our journals stalwarts in communicating science news and research.

*Science* readers are educated and engaged; composed of some of the brightest thinkers, scholars, researchers, politicians, and students in the world. Additionally, the majority of our audience sees advertising as a great way to stay abreast of technological developments in their field. Placing your ad with *Science* ensures that you’ll be top of mind as our audience makes their purchasing decisions.

**MORE THAN ADVERTISING — WE ALSO SUPPORT A MISSION**

The American Association for the Advancement of Science (AAAS) is the world’s largest general scientific society and publisher of the *Science* family of journals. AAAS was founded in 1848 and includes some 250 affiliated societies and academies of science, serving 10 million individuals. *Science* has the largest paid circulation of any peer-reviewed general science journal in the world. The non-profit AAAS is open to all and fulfills its mission to “advance science and serve society” through initiatives in science policy, international programs, science education, public engagement, and more.

In the pages that follow, you’ll see how we reach the individuals with purchasing power and what you can do to target those decision-makers. There’s only one choice for executing powerful marketing campaigns for the scientific community — *Science.*

* Science June 2017 BPA Statement
** August 2017, Marketing Cloud Reports
*** Publisher’s Own Data
* Science March 2017 ABC Interactive Audit
TABLE OF CONTENTS

WHY SCIENCE?  2
There’s Only One Science  2
Readership – Print & Online  4

ADVERTISING SOLUTIONS  6
Print & Online Strategies; Email Marketing, Custom Publishing, Audience Surveys, and Webinars  6

RATES & SPECIFICATIONS  7
Online Rates and Specifications  7
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Print Specifications  9

EDITORIAL CALENDAR  10

CONTACT US

AMERICAS
202 326-6209
science_advertising@aaas.org

EUROPE, INDIA, AUSTRALIA, NEW ZEALAND, REST OF WORLD
+41 43 243-1358
science_advertising@aaas.org

CHINA, KOREA, SINGAPORE, TAIWAN, THAILAND
+86 131 4114-0012
science_advertising@aaas.org

JAPAN
03-6459-4174
science_advertising@aaas.org
READERSHIP: PRINT AND ONLINE

SCIENCE GIVES YOU MORE

80% MOST READ JOURNAL
of readers surveyed said they read Science more often than any other journal*

79% MOST FREQUENTLY READ
of readers read 3 to 4 issues of Science per month*

75% MOST ACTIVE
of readers consider themselves actively establishing or growing their career*

PROVEN PURCHASING POWER

71% of Science readers are involved in the purchasing of products and services for their lab*

77% expect budgets to increase or stay the same*

84% of print readers have taken action as a result of reading about a product in Science*

ONLINE PRESENCE

82% of visitors spend more than 5 minutes per visit on the Science website*

80% of readers took action after reading a third-party e-mail*

84% of readers took action after viewing a banner ad*

A TRULY GLOBAL AUDIENCE

GLOBAL READERSHIP**

North America – 88%
Europe – 6%
Asia – 5%
Rest of World – 1%

RESEARCH IN DEMAND

2017 PRINT CIRCULATION COMPARISON*

<table>
<thead>
<tr>
<th>Journal</th>
<th>Circulation</th>
</tr>
</thead>
<tbody>
<tr>
<td>Science</td>
<td>129,562</td>
</tr>
<tr>
<td>BioTechniques</td>
<td>80,040</td>
</tr>
<tr>
<td>Genetic Engineering &amp; Biotechnology News</td>
<td>65,000</td>
</tr>
<tr>
<td>Nature</td>
<td>53,270</td>
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</table>

2017 CPM**

<table>
<thead>
<tr>
<th>Journal</th>
<th>CPM</th>
</tr>
</thead>
<tbody>
<tr>
<td>Science</td>
<td>$66</td>
</tr>
<tr>
<td>Nature</td>
<td>$208</td>
</tr>
</tbody>
</table>

TOP 10 ONLINE VISITORS BY COUNTRY***

1. UNITED STATES
2. CHINA
3. UNITED KINGDOM
4. INDIA
5. GERMANY
6. AUSTRALIA
7. JAPAN
8. CANADA
9. BRAZIL
10. FRANCE
**Educated and Influential**

### Academic Degree Breakdown

- Ph.D./M.D./Ph.D.-M.D. – 56%
- M.A./M.S./M.Sc. – 19%
- B.A./B.S./B.Sc. – 20%
- Other – 5%

### Readers’ Areas of Interest

- Biology – 56%
- Molecular Biology – 48%
- Cell Biology – 44%
- Biochemistry – 42%
- Genetics – 41%
- Medicine – 36%
- Cancer Biology – 32%
- Microbiology – 31%
- Biotechnology – 31%
- Bioinformatics – 30%
- Cell Signaling – 29%
- Immunology – 28%
- Neuroscience – 28%
- Developmental Biology – 23%
- Drug Discovery – 23%
- Translational Medicine – 23%
- Stem Cell Research – 15%
- Biophysics – 13%
- Chemistry – 11%

### Professional Segment Breakdown

- College/University – 61%
- Industry – 11%
- Government – 6%
- Healthcare – 5%
- Nonprofit – 5%
- Other – 12%

### Products/Technologies Used in Work or Studies

- PCR/RT-PCR/Real-time PCR – 45%
- DNA Isolation and Purification – 41%
- Electrophoresis – 40%
- Cell/Tissue Culture – 39%
- DNA Sequencing – 37%
- Antibody-Based Protein Detection – 35%
- Microscopy and Image Capture – 35%
- Bioinformatics – 34%
- Antibody and Protein Labeling – 31%
- Cloning – 29%
- Mass Spectrometry – 18%
- Chromatography (LC, GC, HPLC, etc.) – 18%

---

* 2016 Cell Associates Life Scientists Science Reader Survey  ** Publisher’s Own Data  *** September 2017 Adobe Analytics Reporting  
* 2016 Cell Associates Life Scientists Science Reader Survey  ** Publisher’s Own Data  *** September 2017 Adobe Analytics Reporting  
* June 2017 BPA Statement  ** Cost per Thousand – December 2016 Statement applied to 2017 Full-Page rates
ADVERTISING SOLUTIONS

Science has a comprehensive portfolio of marketing solutions for today’s marketers. Through print, digital, and custom publishing solutions, we provide multiple platforms from which to launch effective, integrated, and targeted campaigns. Let us help you craft a plan that is tailored to your goals and budget.

PRINT
For a full range of print ad sizes and rates, look to the Rates & Specifications section, or contact your Science Sales Representative.

• DISPLAY ADS
  The visual impact of your ad among our high caliber research and reviews showcases your commitment to the scientific community.

• COVER TIPS
  Give your message the prominence it deserves on the front cover of Science – the most widely read scientific journal in the world.

• INSERT/OUTsertS
  Choose either prominent placement within the journal or a supplemental piece delivered with the journal, your piece won’t be missed by our subscribers.

ONLINE
Online ad spots exist across our family of websites; check with your sales representative for details and ask about our new contextual targeting abilities.

DESKTOP & TABLET
• Leaderboard (728 x 90 pixels)
• Tower (300 x 600 pixels)
• Medium Rectangle (300 x 250 pixels)
• Billboard (1280 x 250)
• Push-Down (1280 x 90 pixels)
• Anchor
  • Desktop (1280 x 60 pixels)
  • Tablet (728 x 90 pixels)

MOBILE
• Leaderboard (320 x 50 pixels)
• Tower (320 x 100 pixels)
• Medium Rectangle (320 x 100 pixels)
• Anchor (320 x 50 pixels)

EMAIL MARKETING
Science email marketing offers cost-effective solutions for delivering your message to the large opted-in audience of our engaged Science family audience.

• EMAIL ALERTS
  A variety of email alerts are sent out each week showcasing table of contents for the journals, specific research or highlighting science news.

• THIRD-PARTY EMAILS
  Created by your company, but deployed by us to a targeted audience of your choice.

• EMAIL NEWSLETTERS
  • Product & Technology Newsletter
    Pair your product or company message alongside pre-selected technology topics.
  • Science Focus Newsletter
    Pair your product or company message alongside your choice of topics.

CUSTOM SOLUTIONS
Leverage your brand through our custom publishing projects that can catapult your product, technology, or message to the forefront of the conversation.

• ADVERTORIALS
  A blend of advertisement and editorial, your brand message comes to life in an authoritative style.

• AWARDS & PRIZES
  A creative way to demonstrate your company’s commitment to nurturing the developing research going on in the scientific community.

• BOOKLETS & POSTERS
  Customized and collaborative, designed and produced to align with content you deem relevant to your market focus.

• INFOGRAPHICS
  Creating an infographic to highlight research or your company is a dynamic, artistic way to communicate with our audience.

• SciVE 360 VIDEOS
  Science Virtual Environments (SciVE) is a unique way to bring our audience into close contact with your laboratory or company.

• SPONSORED MEETINGS
  Partner with Science and combine branding efforts to increase the success of your event.

AUDIENCE SURVEYS
Receive actionable intelligence through our product, brand, and market surveys utilizing the input of our readers.

• THE 5-QUESTION SURVEY
  Short and sweet survey composed of close-ended questions about your product or service.

• THE 20-QUESTION SURVEY
  A 5-6-minute survey with room for more detail, open-ended responses, and demographic information.

• CUSTOMIZED SURVEYS
  Work with your sales representative to have a custom survey tailored specifically to your intelligence needs.

WEBINARS
Showcase your technology through sponsorship and participation in a live online educational panel discussion that will build audience recognition and loyalty using our customizable, targeted, and all-inclusive marketing solution.

For full descriptions and samples, check out our new online advertising area: advertising.sciencemag.org
The rates provided below are tiered according to your annual advertising spend with Science.

### BANNER ADS

<table>
<thead>
<tr>
<th>ANNUAL SPEND</th>
<th>&lt;$20,000</th>
<th>≥$20,000</th>
<th>≥$50,000</th>
<th>≥$100,000</th>
<th>MINIMUM NUMBER OF IMPRESSIONS PER ORDER</th>
</tr>
</thead>
<tbody>
<tr>
<td>Run-of-site</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>100,000</td>
</tr>
<tr>
<td>Targeted (site, discipline, page, geographic)</td>
<td>For Pricing, please contact your Science Sales Representative.</td>
<td>For Pricing, please contact your Science Sales Representative.</td>
<td>For Pricing, please contact your Science Sales Representative.</td>
<td>For Pricing, please contact your Science Sales Representative.</td>
<td></td>
</tr>
<tr>
<td>All rates are net.</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Specifications:**
File size should not exceed 30KB. File type can be a GIF or Animated GIF or certain acceptable rich media (please refer to your Science Sales Representative for more information on file types). Must have URL/web address where your ad is to be linked.

**LEADERBOARD BANNER**
- Desktop & Tablet: 728 x 90 pixels
- Mobile: 320 x 50 pixels

**ANCHOR BANNER**
- Desktop: 1280 x 60 pixels
- Tablet: 728 x 90 pixels
- Mobile: 320 x 50 pixels

**TOWER BANNER**
- Desktop & Tablet: 300 x 600 pixels
- Mobile: 320 x 100 pixels

**BILLBOARD BANNER**
- Desktop:
  - Initial: 1280 x 250 pixels
  - Max. Expand: Varies

**OTHER ALERTS AND NEWSLETTERS**

**SCIENCE TABLE OF CONTENTS (TOC)**

<table>
<thead>
<tr>
<th>SPEND</th>
<th>&lt;$20,000</th>
<th>≥$20,000</th>
<th>≥$50,000</th>
<th>≥$100,000</th>
</tr>
</thead>
<tbody>
<tr>
<td>RATE</td>
<td>For Pricing, please contact your Science Sales Representative.</td>
<td>For Pricing, please contact your Science Sales Representative.</td>
<td>For Pricing, please contact your Science Sales Representative.</td>
<td>For Pricing, please contact your Science Sales Representative.</td>
</tr>
</tbody>
</table>

**OTHER ALERTS AND NEWSLETTERS**

<table>
<thead>
<tr>
<th>SPEND</th>
<th>&lt;$20,000</th>
<th>≥$20,000</th>
<th>≥$50,000</th>
<th>≥$100,000</th>
</tr>
</thead>
<tbody>
<tr>
<td>RATE</td>
<td>For Pricing, please contact your Science Sales Representative.</td>
<td>For Pricing, please contact your Science Sales Representative.</td>
<td>For Pricing, please contact your Science Sales Representative.</td>
<td>For Pricing, please contact your Science Sales Representative.</td>
</tr>
</tbody>
</table>

The above CPM rates apply to current distribution numbers. Minimum charges and flat rates apply to some alerts and newsletters, please contact your representative for further information. For a full list/description of each, please visit advertising.sciencemag.org.

All rates are net.

### GENERAL ADVERTISING POLICIES

All Advertising Terms & Conditions apply. Please see: www.ScienceMag.org/help/advertisers/terms.dtl

Payment terms are net 30 days from receipt of invoice with established credit. Credit approval must be completed prior to online posting, or prepayment will be required.

All materials from advertisers will be posted online for the specified period and then removed from the Science server unless otherwise instructed in writing.

### SUBMITTING AN AD FOR SCIENCE ONLINE

Submit information via email for all online advertising.
Email: digitalads@aaas.org

### TECHNICAL QUESTIONS FOR ONLINE ADVERTISING

In house advertisement developers please use AppNexus guidelines outlined here: https://github.com/appnexus/appnexus-html5-lib. If you are not developing your advertisement in-house please use an approved 3rd party vendor:
- Doubleclick
- Sizmek

Please send your advertisement at least one week advanced notice for internal testing.

Technical questions concerning electronic files, formatting, and other online advertisement issues should be directed to our trafficking department.
Phone: 202 326-7072.
Please contact us for more information.
PRINT SPECIFICATIONS

AD SIZES

<table>
<thead>
<tr>
<th>PAGE UNIT</th>
<th>IMPERIAL</th>
<th>METRIC</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full Page</td>
<td>7&quot; x 10&quot;</td>
<td>254 mm x 178 mm</td>
</tr>
<tr>
<td>2/3 Page</td>
<td>4 7/8&quot; x 10&quot;</td>
<td>254 mm x 116 mm</td>
</tr>
<tr>
<td>1/2 Horizontal</td>
<td>7&quot; x 4 3/4&quot;</td>
<td>121 mm x 178 mm</td>
</tr>
<tr>
<td>1/2 Vertical</td>
<td>3 1/4&quot; x 10&quot;</td>
<td>254 mm x 86 mm</td>
</tr>
<tr>
<td>1/2 Square</td>
<td>4 7/8&quot; x 4 3/4&quot;</td>
<td>121 mm x 116 mm</td>
</tr>
<tr>
<td>1/4 Page</td>
<td>3 3/8&quot; x 4 3/4&quot;</td>
<td>121 mm x 86 mm</td>
</tr>
</tbody>
</table>

BLEED AD SIZES

<table>
<thead>
<tr>
<th>PAGE UNIT</th>
<th>IMPERIAL</th>
<th>METRIC</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full Page</td>
<td>8 1/2&quot; x 10 3/4&quot;</td>
<td>273 mm x 216 mm</td>
</tr>
<tr>
<td>2/3 Page</td>
<td>5 1/4&quot; x 10 3/4&quot;</td>
<td>273 mm x 134 mm</td>
</tr>
<tr>
<td>1/2 Horizontal</td>
<td>8 1/2&quot; x 5 1/4&quot;</td>
<td>134 mm x 216 mm</td>
</tr>
<tr>
<td>1/2 Vertical</td>
<td>4 1/4&quot; x 10 3/4&quot;</td>
<td>273 mm x 109 mm</td>
</tr>
<tr>
<td>1/2 Square</td>
<td>5 1/4&quot; x 5 1/4&quot;</td>
<td>134 mm x 134 mm</td>
</tr>
<tr>
<td>1/4 Page</td>
<td>4 1/4&quot; x 5 1/4&quot;</td>
<td>134 mm x 109 mm</td>
</tr>
<tr>
<td>Spread</td>
<td>16 3/4&quot; x 10 1/4&quot;</td>
<td>273 mm x 425 mm</td>
</tr>
</tbody>
</table>

DIGITAL FILE REQUIREMENTS

- PDF/X 1a files are the preferred digital format. If you cannot submit a file to these specifications please submit a PDF file with all high-resolution images and fonts embedded in the files. All required image trapping must be included in the file. Images must be CMYK or grayscale and 300 dpi. Include 1/8" bleed with trim/bleed marks outside bleed area. No application files are accepted.

All files from advertisers will be held for one year.

DIGITAL PROOFING REQUIREMENTS

For best color reproduction, an accurate color proof should be provided. All proofs must be produced from the final file submitted. A laser print is sufficient for black and white advertisements.

INSERTS/OUTSERTS

Inserts: Approved pre-printed inserts must arrive at the printer nine calendar days prior to publication date. Advertisers must supply three sample copies to Science by the space reservation deadline.

- Trim size: 8 1/4" x 10 1/2" (Depth: 266 mm x Width: 209 mm).
- Head trim: 1/8" (3.1 mm).
- Foot trim: 3/8" (9.5 mm) minimum, 1/2" (15 mm) maximum.
- Side trim: 3/8" (9.5 mm) minimum, 1/2" (12 mm) maximum.
- Allow 1/8" for “scuff off” on the spine.
- Keep “live matter” at least 1/4" from trim.
- 2-Page Insert: 8 3/8" x 10 3/4" (Depth: 273 mm x Width: 215 mm); 10 3/4" (273 mm) minimum vertical size for untrimmed signature; 11 1/4" (285 mm) maximum. Ship flat.

Please contact us for rates.

Outserts: Approved preprinted outserts must arrive at the printer nine calendar days prior to publication date. Advertisers must supply a sample copy to Science by the space reservation deadline.

Please contact us for a quotation and availability.

FULL-PAGE BLEED REQUIREMENTS

- Bleed size: 8 1/2" x 10 3/4"
- Trim size: 8 1/2" x 10 1/4"
- Live area: 7 3/4" x 10"

TWO-PAGE BLEED REQUIREMENTS

- Bleed size: 16 3/4" x 10 3/4"
- Trim size: 16 3/8" x 10 1/2"
- Live area: 7 3/4" x 10" each page.
- Gutter size: 1/8"

BLEED AD NOTES

- Trim size: 8 1/4" x 10 1/2"
  (Depth: 266 mm x Width: 209 mm)
  For full page, keep “live matter” at least 1/4" (6.3 mm) from trim.

PAPER STOCK & PRINTING PROCESS

- Covers: 100 lb. (270.8 gsm).
- Text: 38 lb. (56.2 gsm) gloss finish.
- Covers & Text: Web offset.
## COVER S AND PREFERRED POSITIONS

<table>
<thead>
<tr>
<th>POSITION</th>
<th>1x</th>
<th>3x</th>
<th>6x</th>
<th>12x</th>
<th>18x</th>
<th>24x</th>
<th>30x</th>
<th>36x</th>
<th>42x</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cover 4</td>
<td></td>
<td></td>
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<td></td>
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<tr>
<td>Cover 2, Page 1</td>
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<tr>
<td>Cover 3</td>
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<td></td>
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<tr>
<td>TOC 1, TOC 2</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Lead Edit, News</td>
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</tr>
</tbody>
</table>

All other guaranteed positions are at a 10% premium fee.

## FULL-RUN DISPLAY PAGES

<table>
<thead>
<tr>
<th>SIZE</th>
<th>1x</th>
<th>3x</th>
<th>6x</th>
<th>12x</th>
<th>18x</th>
<th>24x</th>
<th>30x</th>
<th>36x</th>
<th>42x</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full</td>
<td></td>
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<td></td>
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<td></td>
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<td></td>
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<tr>
<td>2/3</td>
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<td>1/3</td>
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<td></td>
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<tr>
<td>1/4</td>
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</tr>
</tbody>
</table>

For Pricing, please contact your Science Sales Representative.

## COLOR

All color charges are in addition to black and white space rates.

Individual process colors (Cyan, Magenta, Yellow):

PMS matched colors:

4-color process:

Two-Page Spread 4-color process:

For Pricing, please contact your Science Sales Representative.

## AD DELIVERY MADE EASY

Email, FTP, or mail a CD/DVD of your advertisement for quick insertion in the journal.

**E-mail:** digitalads@aaas.org

**FTP:** digitalads.aaas.org

**User:** daddrop

**Pswd:** daddrop

**CD/DVD:**
- Media will not be returned.
- All insertion orders, ad materials, and media should be sent to:

**Product Advertising Trafficking Department**

*Science*, Room 364

1200 New York Avenue, NW

Washington, DC 20005 USA

Phone: 202 326-7072

**FOR ADVERTISING TERMS & CONDITIONS PLEASE REFER TO:**

[http://www.sciencemag.org/advertisers/advertising-terms-and-conditions](http://www.sciencemag.org/advertisers/advertising-terms-and-conditions)
EDITORIAL CALENDAR

While compelling content fills every issue of *Science*, we also offer more focused opportunities throughout the year including:

**EDITORIAL FEATURES**

*Science*’s award-winning team of editors produces special-themed issues focusing on important areas of science. Pick an issue that aligns with your company’s focus and target a specific audience for maximum impact.

**TECHNOLOGY FEATURES**

Reaffirm your organization’s leadership in one or more science technologies by advertising in these topic-specific ad features.

**BONUS DISTRIBUTIONS**

*Science* attends many conferences and meetings over the course of the year. By placing your ad in an issue distributed at these events, you can expand your reach to a targeted group of scientists beyond our regular circulation.

<table>
<thead>
<tr>
<th>ISSUE DATE</th>
<th>FEATURE</th>
<th>MEETING FOR BONUS DISTRIBUTIONS</th>
<th>RESERVE SPACE</th>
<th>FILES TO SCIENCE</th>
</tr>
</thead>
<tbody>
<tr>
<td>JANUARY</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>5</td>
<td>General Lab Equipment</td>
<td></td>
<td>Dec. 15</td>
<td>Dec. 18</td>
</tr>
<tr>
<td>12</td>
<td></td>
<td></td>
<td>Dec. 22</td>
<td>Dec. 26</td>
</tr>
<tr>
<td>19</td>
<td></td>
<td>Society for Lab Automation Screening, 3–7 February, San Diego, CA</td>
<td>Dec. 29</td>
<td>Jan. 2</td>
</tr>
<tr>
<td>26</td>
<td>Career Feature: Postdocs</td>
<td>AAAS Annual Meeting, 15–19 February, Austin, TX</td>
<td>Jan. 5</td>
<td>Jan. 8</td>
</tr>
<tr>
<td>FEBRUARY</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>2</td>
<td>Tissues/Cell Culture</td>
<td></td>
<td>Jan. 12</td>
<td>Jan. 16</td>
</tr>
<tr>
<td>9</td>
<td></td>
<td></td>
<td>Jan. 19</td>
<td>Jan. 22</td>
</tr>
<tr>
<td>16</td>
<td>GRC Program</td>
<td>American Physical Society March Meeting, 5–9 March, Los Angeles, CA</td>
<td>Jan. 26</td>
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<td>DNA/RNA Analysis</td>
<td>National Postdoc Association Meeting, 6–8 April, Cleveland, OH</td>
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<td>Biotechnology</td>
<td>Analytica, 10–13 April, Munich, German</td>
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<td>Immunotherapy Career Feature: Cancer Research</td>
<td>American Association for Cancer Research, 14–18 April, Chicago, IL American Association for Cancer Research Career Fair, 14 April, Chicago, IL</td>
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<td>Microscopy Job Focus: Biology</td>
<td>Experimental Biology, 21–25 April, San Diego, CA</td>
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<td>American Association of Immunologists, 4–8 May, Austin, TX</td>
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<td>Molecular Biology Job Focus: Biotechnology</td>
<td>Biotechnology Industry Organization International Convention, 4–7 June, Boston, MA Biotechnology Industry Organization International Convention Career Fair, TBD, Boston, MA</td>
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<td>Job Focus: Microbiology Frontiers in Microbiology</td>
<td>American Society for Microbiology, 7–11 June, Atlanta, GA</td>
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<td>Federation of Clinical Immunology Societies (FOCiS) Annual Meeting, 20–23 June, San Francisco, CA</td>
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<td>FENS Neuroscience, 7–11 July, Berlin, Germany</td>
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<td>EuroScience Open Forum, 9–14 July, Toulouse, France</td>
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<td>Focus on HIV</td>
<td>International AIDS Conference (AIDS 2018), 23–27 July, Amsterdam, Netherlands</td>
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<td>American Chemical Society Fall, 19–23 August, Boston, MA</td>
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<td>Tissue/Cell Culture</td>
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<td>European Cancer Congress, 7–9 September, Vienna, Austria</td>
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<td>Gene Regulation</td>
<td>American Society of Human Genetics, 16–20 October, San Diego, CA</td>
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<td>Society for Neuroscience, 3–7 November, San Diego, CA</td>
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<td>American Society for Cell Biology/European Molecular Biology, 8–12 December, San Diego, CA</td>
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<td>Breakthrough of the Year</td>
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**EDITORIAL CALENDAR KEY**

- **Bold Red Text:** Technology Feature
- **Bold Gold Text:** Science will have a booth at the meeting
- **Grey Highlight:** denotes an online banner study month
- **Bold Blue Text:** New Product Focus
- **Bold Green Text:** Editorial Theme
- **Bold Purple Text:** Career Feature
- **Italic Purple Text:** Job Focus Feature

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