

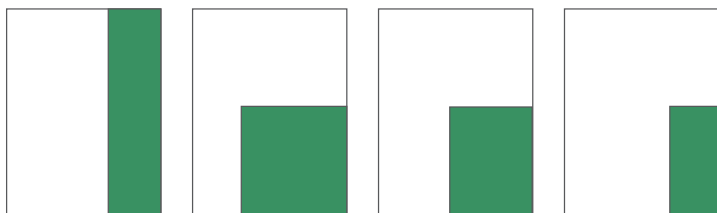
PRINT ADVERTISING - SPECIFICATIONS

DISPLAY ADS

(Represents size only, not placement on page)



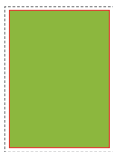
FULL PAGE 7" × 10" 254 mm × 177 mm	2/3 PAGE 4.5625" × 10" 254 mm × 115 mm	1/2 HORIZONTAL 7" × 4.75" 120 mm × 177 mm	1/2 VERTICAL 3.375" × 10" 254 mm × 85 mm
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1/3 VERTICAL 2.1875" × 10" 254 mm × 55 mm	1/3 SQUARE 4.5625" × 4.75" 120 mm × 115 mm	1/4 PAGE 3.375" × 4.75" 120 mm × 85 mm	1/6 PAGE 2.1875" × 4.75" 120 mm × 55 mm
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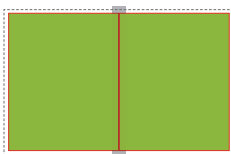
FULL-PAGE BLEED REQUIREMENTS

- Bleed size: 8¹/₂" × 10³/₄" (273 mm × 216 mm)
- Trim size: 8¹/₄" × 10¹/₂" (266 mm × 209 mm)
- Live area: 7³/₄" × 10" (254 mm × 197 mm)



TWO-PAGE BLEED REQUIREMENTS

- Bleed size: 16³/₄" × 10³/₄" (273 mm × 425 mm)
- Trim size: 16¹/₂" × 10¹/₂" (266 mm × 418 mm)
- Live area: 7³/₄" × 10" (197 mm × 254 mm) each page
- Gutter size: 1/2" (12 mm)



BLEED AD NOTES

- For full page, keep "live matter" at least 1/4" (4.763 mm) from trim
- When using a great deal of text, we recommend enlarging the gutter area and decreasing the live area width:
Gutter: 3/4" (19 mm)
Live area: 7¹/₂" × 10" (190 mm × 247 mm)

PAPER STOCK & PRINTING PROCESS

- Covers: 100 lb. (270.8 gsm).
- Text: 38 lb. (56.2 gsm) gloss finish.
- Covers & Text: Web offset.

DIGITAL FILE REQUIREMENTS

PDF/X 1a files are the preferred digital format. If you cannot submit a file to these specifications please submit a PDF file with all high resolution images and fonts embedded in the files. All required image trapping must be included in the file. Images must be CMYK or grayscale and 300 dpi. Include 1/8" bleed with trim/bleed marks outside bleed area. No application files are accepted.

INSERTS/OUTSERTS

Please contact us for rates and specs.

DELIVERY METHODS

- CD/DVD
- Email: recruitads@aaas.org
- FTP: sciads.aaas.org
User: sciads
Password: @ddrop

HOW TO SUBMIT A LINE AD

Send your ad text to: advertise@sciencecareers.org. Do not boldface or italicize any words. *Science* will edit and typeset ads according to *Science's* style. *Science's* style guidelines do not allow abbreviations. *Science* cannot provide proofs of typeset line ads. All recruitment line ads will appear under a Positions Open banner. *Science* makes every effort to group similar ads together but cannot guarantee positioning of any ad.