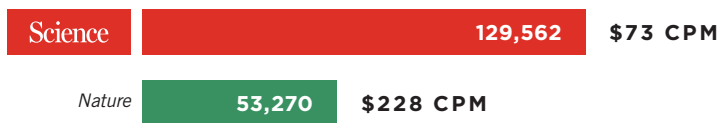


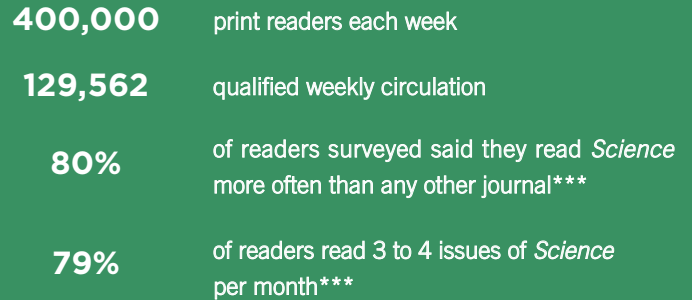
PRINT READERSHIP



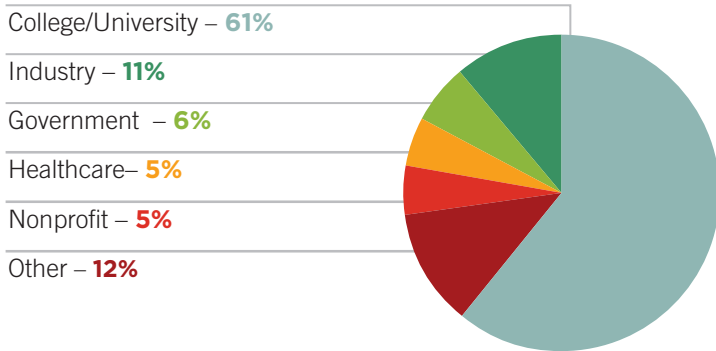
PRINT CIRCULATION & CPM COMPARISON*



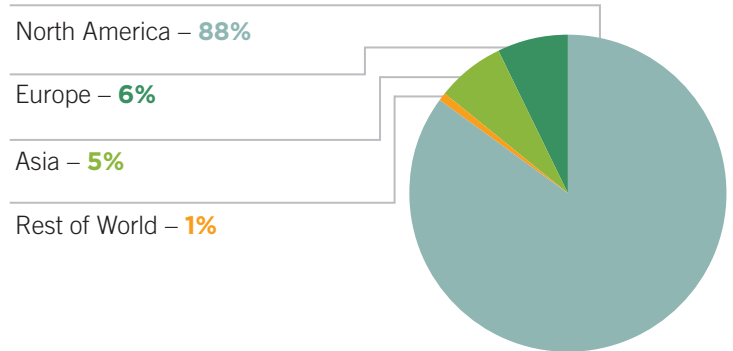
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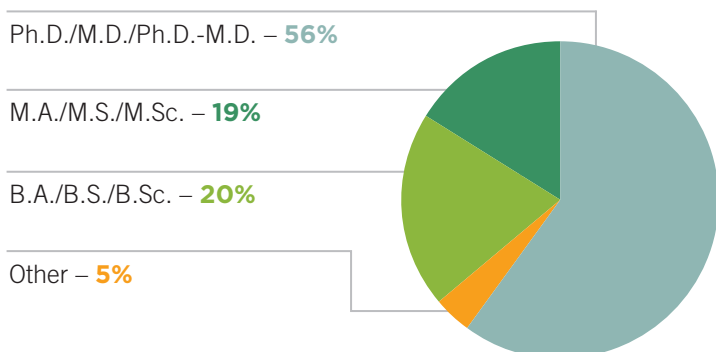
PROFESSIONAL SEGMENT BREAKDOWN**



GLOBAL READERSHIP**



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READERS' AREAS OF INTEREST***

