

Science

EDITORIAL CALENDAR 2017

EDITORIAL CALENDAR

While compelling content fill every issue of *Science*, we also offer more focused opportunities throughout the year including:

EDITORIAL FEATURES

Science's award-winning team of editors produce special-themed issues focusing on important areas of science. Pick an issue that aligns with your company's focus and target a specific audience for maximum impact.

TECHNOLOGY FEATURES

Reaffirm your organization's leadership in one or more science technologies by advertising in these topic-specific ad features.

BONUS DISTRIBUTIONS

Science attends many conferences and meetings over the course of the year. By placing your ad in an issue distributed at these events, you can expand your reach to a targeted group of scientists beyond our regular circulation.

ISSUE DATE	FEATURE	MEETING FOR BONUS DISTRIBUTIONS	RESERVE SPACE	FILES TO SCIENCE
JANUARY				
6		European Cancer Congress (ECCO), 27–30 January, Amsterdam, The Netherlands	Dec. 16	Dec. 19
13	Genomics		Dec. 23	Dec. 27
20	Microscopy/Imaging	Society for Lab Automation and Screening, 4–8 February, Washington, DC	Dec. 30	Jan. 2
27			Jan. 6	Jan. 9
FEBRUARY				
3	Prediction Digital Lab Management	AAAS Annual Meeting, 16–20 February, Boston, MA Science Careers Job Fair (at AAAS Annual Meeting), 17 February, Boston, MA.	Jan. 13	Jan. 17
10	Career Feature: Faculty		Jan. 20	Jan. 23
17	Science and the Public DNA/RNA Analysis		Jan. 27	Jan. 30
24	GRC Program	Pittcon 2017, 5–9 March, Chicago, IL	Feb. 3	Feb. 6
MARCH				
3	Career Feature: Postdocs	National Postdoc Association, 17–19 March, San Francisco, CA US Human Proteome Organization, 19–22 March, San Diego, CA	Feb. 10	Feb. 13
10	Cell/Tissue Culture	National Science Teachers Association, 30 March – 2 April, Los Angeles, CA	Feb. 17	Feb. 21
17	Cancer Bioengineering <i>Job Focus: Cancer Research</i> RED STICKER	American Association for Cancer Research, 1–5 April, Washington, D.C. American Association for Cancer Research Career Fair, 1 April, Washington, D.C. American Chemical Society Spring, 2–6 April, San Francisco, CA	Feb. 24	Feb. 27
24			Mar. 3	Mar. 6
31		Materials Research Society Spring, 17–21 April, Phoenix, AZ	Mar. 10	Mar. 13
APRIL				
7	Cell Culture <i>Job Focus: Biology</i>	Experimental Biology, 22–26 April, Chicago, IL European Geosciences Union General Assembly, 23–28 April, Vienna, Austria	Mar. 17	Mar. 20
14			Mar. 24	Mar. 27
21	Conservation General Lab Equipment <i>Job Focus: Immunology</i>	American Association of Immunologists, 12–16 May, Washington, D.C.	Mar. 31	Apr. 3
28			Apr. 7	Apr. 10
MAY				
5	Physics		Apr. 14	Apr. 17
12	Systems Biology		Apr. 21	Apr. 24
19	Migrations Genomics <i>Job Focus: Microbiology</i>	American Society for Microbiology, 1–5 June, New Orleans, LA American Society for Mass Spectrometry, 4–8 June, Indianapolis, IN	Apr. 28	May 1
26	<i>Job Focus: Biotech/Pharma</i>	Biotechnology Industry Organization International Convention, 19–22 June, San Diego, CA Biotechnology Industry Organization International Convention Career Fair, 22 June, San Diego, CA	May 5	May 8

ISSUE DATE	FEATURE	MEETING FOR BONUS DISTRIBUTIONS	RESERVE SPACE	FILES TO SCIENCE
JUNE				
2	Protein Analysis		May 12	May 15
9	Repair and Regeneration		May 19	May 22
16	Sample Prep/Handling		May 26	May 30
23			Jun. 2	Jun. 5
30		9th International AIDS Society (IAS) Conference on HIV Science, 23–26 June, Paris, France	Jun. 9	Jun. 12
JULY				
7			Jun. 16	Jun. 19
14	Emerging Infectious Diseases		Jun. 23	Jun. 26
21	Software/Data Analysis		Jun. 30	Jul. 3
28			Jul. 7	Jul. 10
AUGUST				
4	Job Focus: Chemistry	American Chemical Society Fall, 20–24 August, Washington, D.C.	Jul. 14	Jul. 17
11			Jul. 21	Jul. 24
18	General Lab Equipment		Jul. 28	Jul. 31
25	Career Feature: Postdocs		Aug. 4	Aug. 7
SEPTEMBER				
1		International Conference on Intelligent Robots and Systems (IROS), 24–28 September, Vancouver, Canada	Aug. 11	Aug. 14
8			Aug. 18	Aug. 21
15	Proteomics Career Feature: Faculty		Aug. 25	Aug. 28
22	DNA/RNA Analysis		Sep. 1	Sep. 5
29			Sep. 8	Sep. 11
OCTOBER				
6	Genomics Career Feature: Faculty ON TARGET	American Society of Human Genetics, 17–21 October, Orlando, FL	Sep 15.	Sep. 18
13	AAAS Annual Meeting Program Protein Analysis		Sep. 22	Sep. 25
20	Tissue Analysis Career Feature: Top Employers		Sep. 29	Oct. 2
27	Neuroscience Job Focus: Neuroscience	Society for Neuroscience, 11–15 November, Washington, D.C.	Oct. 6	Oct. 10
NOVEMBER				
3	DNA/RNA		Oct. 13	Oct. 16
10	Frontiers of Material Science	Materials Research Society Fall, 26 November–1 December, Boston, MA	Oct. 20	Oct. 23
17	Spectroscopy Job Focus: Cell Biology	American Society for Cell Biology, 2–6 December, Philadelphia, PA	Oct. 27	Oct. 30
24			Nov. 3	Nov. 6
DECEMBER				
1			Nov. 10	Nov. 13
8	Proteomics		Nov. 17	Nov. 20
15	Immunoassays		Nov. 22	Nov. 27
22	Breakthrough of the Year		Dec. 1	Dec. 4

EDITORIAL CALENDAR KEY

Bold Red Text: Technology Feature

Bold Green Text: Science will have a booth at the meeting

Grey Highlight: denotes a Readex Online Study

Bold Blue Text: New Product Focus

Bold Orange Text: Editorial Theme

RED STICKER ON TARGET denotes a Readership Study. Get free feedback on what readers think about your ad — and your competitors' ads

Bold Purple Text: Career Feature

Italic Purple Text: Job Focus Feature

THERE'S ONLY ONE **Science**

Science Headquarters

1200 New York Avenue, NW
Washington, DC 20005 USA

Science International

Clarendon House
Clarendon Road
Cambridge CB2 8FH
United Kingdom

Science China

B9005, No.100 Xisanhuan North Road
Beijing 100048
People's Republic of China