

# Science

EDITORIAL CALENDAR 2017

## EDITORIAL CALENDAR

While compelling content fill every issue of *Science*, we also offer more focused opportunities throughout the year including:

### EDITORIAL FEATURES

*Science*'s award-winning team of editors produce special-themed issues focusing on important areas of science. Pick an issue that aligns with your company's focus and target a specific audience for maximum impact.

### TECHNOLOGY FEATURES

Reaffirm your organization's leadership in one or more science technologies by advertising in these topic-specific ad features.

### BONUS DISTRIBUTIONS

*Science* attends many conferences and meetings over the course of the year. By placing your ad in an issue distributed at these events, you can expand your reach to a targeted group of scientists beyond our regular circulation.

ISSUE DATE	FEATURE	MEETING FOR BONUS DISTRIBUTIONS	RESERVE SPACE	FILES TO SCIENCE
<b>JANUARY</b>				
6		European Cancer Congress (ECCO), 27–30 January, Amsterdam, The Netherlands	Dec. 16	Dec. 19
13	Genomics		Dec. 23	Dec. 27
20	Microscopy/Imaging	Society for Lab Automation and Screening, 4–8 February, Washington, DC	Dec. 30	Jan. 2
27			Jan. 6	Jan. 9
<b>FEBRUARY</b>				
3	Prediction Digital Lab Management	AAAS Annual Meeting, 16–20 February, Boston, MA Science Careers Job Fair (at AAAS Annual Meeting), 17 February, Boston, MA.	Jan. 13	Jan. 17
10	Career Feature: Faculty		Jan. 20	Jan. 23
17	Science and the Public DNA/RNA Analysis		Jan. 27	Jan. 30
24	GRC Program	Pittcon 2017, 5–9 March, Chicago, IL	Feb. 3	Feb. 6
<b>MARCH</b>				
3	Career Feature: Postdocs	National Postdoc Association, 17–19 March, San Francisco, CA US Human Proteome Organization, 19–22 March, San Diego, CA	Feb. 10	Feb. 13
10	Cell/Tissue Culture	National Science Teachers Association, 30 March – 2 April, Los Angeles, CA	Feb. 17	Feb. 21
17	Cancer Bioengineering <i>Job Focus: Cancer Research</i> <b>RED STICKER</b>	American Association for Cancer Research, 1–5 April, Washington, D.C. American Association for Cancer Research Career Fair, 1 April, Washington, D.C. American Chemical Society Spring, 2–6 April, San Francisco, CA	Feb. 24	Feb. 27
24			Mar. 3	Mar. 6
31		Materials Research Society Spring, 17–21 April, Phoenix, AZ	Mar. 10	Mar. 13
<b>APRIL</b>				
7	Cell Culture <i>Job Focus: Biology</i>	Experimental Biology, 22–26 April, Chicago, IL European Geosciences Union General Assembly, 23–28 April, Vienna, Austria	Mar. 17	Mar. 20
14			Mar. 24	Mar. 27
21	Conservation General Lab Equipment <i>Job Focus: Immunology</i>	American Association of Immunologists, 12–16 May, Washington, D.C.	Mar. 31	Apr. 3
28			Apr. 7	Apr. 10
<b>MAY</b>				
5	Physics		Apr. 14	Apr. 17
12	Systems Biology		Apr. 21	Apr. 24
19	Migrations Genomics <i>Job Focus: Microbiology</i>	American Society for Microbiology, 1–5 June, New Orleans, LA American Society for Mass Spectrometry, 4–8 June, Indianapolis, IN	Apr. 28	May 1
26	<i>Job Focus: Biotech/Pharma</i>	Biotechnology Industry Organization International Convention, 19–22 June, San Diego, CA Biotechnology Industry Organization International Convention Career Fair, 22 June, San Diego, CA	May 5	May 8

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<b>JUNE</b>				
2	Protein Analysis		May 12	May 15
9	Repair and Regeneration		May 19	May 22
16	Sample Prep/Handling		May 26	May 30
23			Jun. 2	Jun. 5
30		9th International AIDS Society (IAS) Conference on HIV Science, 23–26 June, Paris, France	Jun. 9	Jun. 12
<b>JULY</b>				
7			Jun. 16	Jun. 19
14	Emerging Infectious Diseases		Jun. 23	Jun. 26
21	Software/Data Analysis		Jun. 30	Jul. 3
28			Jul. 7	Jul. 10
<b>AUGUST</b>				
4	Job Focus: Chemistry	American Chemical Society Fall, 20–24 August, Washington, D.C.	Jul. 14	Jul. 17
11			Jul. 21	Jul. 24
18	General Lab Equipment		Jul. 28	Jul. 31
25	Career Feature: Postdocs		Aug. 4	Aug. 7
<b>SEPTEMBER</b>				
1		International Conference on Intelligent Robots and Systems (IROS), 24–28 September, Vancouver, Canada	Aug. 11	Aug. 14
8			Aug. 18	Aug. 21
15	Proteomics Career Feature: Faculty		Aug. 25	Aug. 28
22	DNA/RNA Analysis		Sep. 1	Sep. 5
29			Sep. 8	Sep. 11
<b>OCTOBER</b>				
6	Genomics Career Feature: Faculty <span style="border: 1px solid red; border-radius: 50%; padding: 2px;">ON TARGET</span>	American Society of Human Genetics, 17–21 October, Orlando, FL	Sep 15.	Sep. 18
13	AAAS Annual Meeting Program Protein Analysis		Sep. 22	Sep. 25
20	Tissue Analysis Career Feature: Top Employers		Sep. 29	Oct. 2
27	Neuroscience Job Focus: Neuroscience	Society for Neuroscience, 11–15 November, Washington, D.C.	Oct. 6	Oct. 10
<b>NOVEMBER</b>				
3	DNA/RNA		Oct. 13	Oct. 16
10	Frontiers of Material Science	Materials Research Society Fall, 26 November–1 December, Boston, MA	Oct. 20	Oct. 23
17	Spectroscopy Job Focus: Cell Biology	American Society for Cell Biology, 2–6 December, Philadelphia, PA	Oct. 27	Oct. 30
24			Nov. 3	Nov. 6
<b>DECEMBER</b>				
1			Nov. 10	Nov. 13
8	Proteomics		Nov. 17	Nov. 20
15	Immunoassays		Nov. 22	Nov. 27
22	Breakthrough of the Year		Dec. 1	Dec. 4

**EDITORIAL CALENDAR KEY**

**Bold Red Text:** Technology Feature

**Bold Green Text:** Science will have a booth at the meeting

Grey Highlight: denotes a Readex Online Study

**Bold Blue Text:** New Product Focus

**Bold Orange Text:** Editorial Theme

RED STICKER ON TARGET denotes a Readership Study. Get free feedback on what readers think about your ad — and your competitors' ads

**Bold Purple Text:** Career Feature

*Italic Purple Text:* Job Focus Feature

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