

## PRINT ADVERTISING - EDITORIAL CALENDAR

In 1880, Thomas Edison helped found *Science* with the goal of disseminating the latest advances in science and engineering. His legacy lives on as we continue to publish groundbreaking news and research that shapes the world we live in. While compelling content fills every issue of *Science*, we also offer more focused opportunities throughout the year. Please contact your sales representative for details, rates, and ideas.

ISSUE DATE	FEATURE	MEETING FOR BONUS DISTRIBUTIONS	RESERVE SPACE	ISSUE CLOSE
<b>JANUARY</b>				
5	General Lab Equipment		Dec. 21	Dec. 29
12			Dec. 28	Jan. 5
19		Society for Lab Automation Screening, 3–7 February, San Diego, CA	Jan. 4	Jan. 11
26	Career Feature: Postdocs	AAAS Annual Meeting, 15–19 February, Austin, TX	Jan. 11	Jan. 19
<b>FEBRUARY</b>				
2	Tissues/Cell Culture		Jan. 18	Jan. 26
9			Jan. 25	Feb. 2
16		American Physical Society March Meeting, 5–9 March, Los Angeles, CA	Feb. 1	Feb. 9
23			Feb. 8	Feb. 15
<b>MARCH</b>				
2	Job Focus: Chemistry	American Chemical Society Spring, 18–22 March, New Orleans, LA Materials Research Society Spring Meeting, 2–6 April, Phoenix, AZ	Feb. 15	Feb. 23
9	DNA/RNA Analysis	National Postdoc Association Meeting, 6–8 April, Cleveland, OH	Feb. 22	Mar. 2
16	Biotechnology	Analytica, 10–13 April, Munich, German	Mar. 1	Mar. 9
23	Immunotherapy Career Feature: Cancer Research <small>AD STUDY</small>	American Association for Cancer Research, 14–18 April, Chicago, IL American Association for Cancer Research Career Fair, 14 April, Chicago, IL	Mar. 8	Mar. 16
30	Microscopy Job Focus: Biology	Experimental Biology, 21–25 April, San Diego, CA	Mar. 15	Mar. 23
<b>APRIL</b>				
6			Mar. 22	Mar. 29
13	Job Focus: Immunology	American Association of Immunologists, 4–8 May, Austin, TX	Mar. 29	Apr. 6
20	Microscopy/Imaging		Apr. 5	Apr. 13
27			Apr. 12	Apr. 20
<b>MAY</b>				
4	Sample Prep/Handling		Apr. 19	Apr. 27
11	Molecular Biology Job Focus: Biotechnology	Biotechnology Industry Organization International Convention, 4–7 June, Boston, MA Biotechnology Industry Organization International Convention Career Fair, TBD, Boston, MA	Apr. 26	May 4
18	Job Focus: Microbiology Frontiers in Microbiology	American Society for Microbiology, 7–11 June, Atlanta, GA	May 3	May 11
25		Federation of Clinical Immunology Societies (FOCiS) Annual Meeting, 20–23 June, San Francisco, CA	May 10	May 18
<b>JUNE</b>				
1	Protein Analysis		May 17	May 24
8			May 24	Jun. 1
15	Proteomics	FENS Neuroscience, 7–11 July, Berlin, Germany EuroScience Open Forum, 9–14 July, Toulouse, France	May 31	Jun. 8
22	Focus on HIV	International AIDS Conference (AIDS 2018), 23–27 July, Amsterdam, Netherlands	Jun. 7	Jun. 15
29			Jun. 14	Jun. 22

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<b>JULY</b>				
6	General Lab Equipment		Jun. 21	Jun. 29
13			Jun. 28	Jul. 6
20			Jul. 5	Jul. 13
27	Job Focus: Chemistry Computation <b>AD STUDY</b>	American Chemical Society Fall, 19–23 August, Boston, MA	Jul. 12	Jul. 20
<b>AUGUST</b>				
3			Jul. 19	Jul. 27
10	Tissue/Cell Culture		Jul. 26	Aug. 3
17		European Cancer Congress, 7–9 September, Vienna, Austria	Aug. 2	Aug. 10
24			Aug. 9	Aug. 17
31	Revolutionary Technologies Career Feature: Postdocs		Aug. 16	Aug. 24
<b>SEPTEMBER</b>				
7	DNA/RNA Analysis		Aug. 23	Aug. 30
14	Career Feature: Faculty		Aug. 30	Sep. 7
21			Sep. 6	Sep. 14
28	Gene Regulation Genomics Job Focus: Genetics	American Society of Human Genetics, 16–20 October, San Diego, CA	Sep. 13	Sep. 21
<b>OCTOBER</b>				
5	Career Feature: Faculty		Sep. 20	Sep. 28
12	Neuroscience Animal Models Job Focus: Neuroscience	Society for Neuroscience, 3–7 November, San Diego, CA	Sep. 27	Oct. 4
19	Protein Analysis		Oct. 4	Oct. 12
26	Career Feature: Top Employers Survey		Oct. 11	Oct. 19
<b>NOVEMBER</b>				
2	Frontiers in Material Science	Materials Research Society Fall, 25–30 November, Boston, MA	Oct. 18	Oct. 26
9	Microscopy/Imaging		Oct. 25	Nov. 2
16	Metabolism Tissue/Cell Culture Job Focus: Cell Biology	American Society for Cell Biology/European Molecular Biology, 8–12 December, San Diego, CA	Nov. 1	Nov. 9
23			Nov. 8	Nov. 15
30			Nov. 15	Nov. 21
<b>DECEMBER</b>				
7	DNA/RNA		Nov. 21	Nov. 30
14	Automation		Nov. 29	Dec. 7
21	Breakthrough of the Year		Dec. 6	Dec. 14

**EDITORIAL CALENDAR KEY**

**Bold Purple Text:** Career Feature  
*Italic Purple Text:* Job Focus Feature

**Bold Red Text:** Technology Feature  
**Bold Gold Text:** Science will have a booth at the meeting

**Grey Highlight:** denotes an online banner study month

**Bold Blue Text:** New Product Focus  
**Bold Green Text:** Editorial Theme

**AD STUDY** denotes a readership ad study. Get feedback on what readers think about your ad – and your competitors' ads