

Science

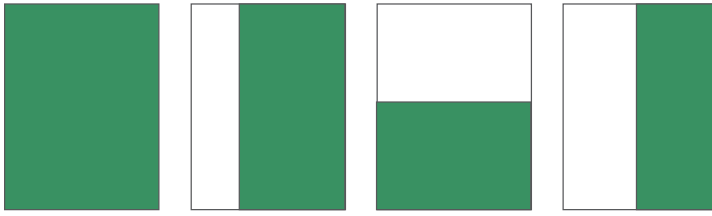
Careers

Print Specifications 2017

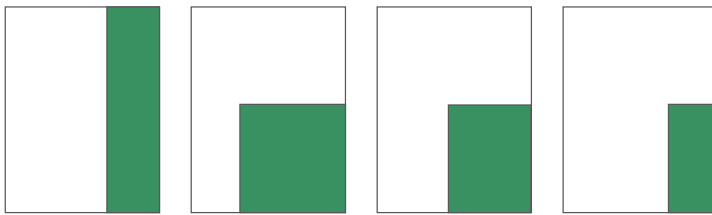
PRINT AD SPECIFICATIONS

DISPLAY ADS

(Represents size only, not placement on page)



FULL PAGE 7" × 10" 254 mm × 177 mm	2/3 PAGE 4.5625" × 10" 254 mm × 115 mm	1/2 HORIZONTAL 7" × 4.75" 120 mm × 177 mm	1/2 VERTICAL 3.375" × 10" 254 mm × 85 mm
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1/3 VERTICAL 2.1875" × 10" 254 mm × 55 mm	1/3 SQUARE 4.5625" × 4.75" 120 mm × 115 mm	1/4 PAGE 3.375" × 4.75" 120 mm × 85 mm	1/6 PAGE 2.1875" × 4.75" 120 mm × 55 mm
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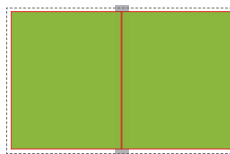
FULL-PAGE BLEED REQUIREMENTS

- Bleed size: 8¹/₂" × 10³/₄" (273 mm × 216 mm)
- Trim size: 8¹/₄" × 10¹/₂" (266 mm × 209 mm)
- Live area: 7³/₄" × 10" (254 mm × 197 mm)



TWO-PAGE BLEED REQUIREMENTS

- Bleed size: 16³/₄" × 10³/₄" (273 mm × 425 mm)
- Trim size: 16¹/₂" × 10¹/₂" (266 mm × 418 mm)
- Live area: 7³/₄" × 10" (197 mm × 254 mm) each page
- Gutter size: 1/2" (12 mm)



BLEED AD NOTES

- For full page, keep "live matter" at least 1/4" (4.763 mm) from trim
- When using a great deal of text, we recommend enlarging the gutter area and decreasing the live area width:
Gutter: 3/4" (19 mm)
Live area: 7¹/₂" × 10" (190 mm × 247 mm)

PAPER STOCK & PRINTING PROCESS

- Covers: 100 lb. (270.8 gsm).
- Text: 38 lb. (56.2 gsm) gloss finish.
- Covers & Text: Web offset.

DIGITAL FILE REQUIREMENTS

PDF/X 1a files are the preferred digital format. If you cannot submit a file to these specifications please submit a PDF file with all high resolution images and fonts embedded in the files. All required image trapping must be included in the file. Images must be CMYK or grayscale and 300 dpi. Include 1/8" bleed with trim/bleed marks outside bleed area. No application files are accepted.

INSERTS/OUTSERTS

Inserts: Approved pre-printed inserts must arrive at the printer nine calendar days prior to publication date. Advertisers must supply three sample copies to *Science* by the space reservation deadline.

- Trim size: 8¹/₄" × 10¹/₂"
(Depth: 266 mm × Width: 209 mm).
- Head trim: 1/8" (3.1 mm).
- Foot trim: 1/8" (3.1 mm) minimum, 5/8" (15 mm) maximum.
- Side trim: 1/8" (3.1 mm) minimum, 1/2" (12 mm) maximum.
- Allow 1/8" for "scuff off" on the spine.
- Keep "live matter" at least 1/4" from trim.
- 2-Page Insert: 8³/₈" × 10³/₄" (Depth: 273 mm × Width: 215 mm);
10³/₄" (273 mm) minimum vertical size for untrimmed signature;
11¹/₄" (285 mm) maximum. Ship flat.

Please contact us for rates.

Outserts: Approved preprinted outserts must arrive at the printer nine calendar days prior to publication date. Advertisers must supply a sample copy to *Science* by the space reservation deadline.

Please contact us for a quotation and availability.

DELIVERY METHODS

- CD/DVD
- Email: recruitads@aaas.org
- FTP: sciads.aaas.org
User: sciads
Password: @ddrop

HOW TO SUBMIT A LINE AD

Send your ad text to: advertise@sciencecareers.org. Do not boldface or italicize any words. *Science* will edit and typeset ads according to *Science's* style. *Science's* style guidelines do not allow abbreviations. *Science* cannot provide proofs of typeset line ads. All recruitment line ads will appear under a Positions Open banner. *Science* makes every effort to group similar ads together but cannot guarantee positioning of any ad.